

Kelsey Raymond

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EMPLOYMENT

Graphic & Web Designer

Puelle Design, March 2013 – present

Designed and developed a suite of websites for a niche market of energy efficiency companies as well as campaign materials for nonprofits, local ski mountains, and land conservation groups. Managed large-scale print pieces and mailers beginning with the design of the product and ending with overseeing press-checks for quality at the print house.

Print & Interactive Designer, Co-Owner

Crossroad Design Co., August 2012 – present

Co-managed the design department, designing print and web pieces, front-end development, and client acquisition.

Marketing Design/Media Specialist

Hurricane Island Outward Bound School, July 2012 – March 2013

Coordinated and designed both print and digital campaigns - including website design, front-end development, course catalogs and posters. Developed creative content for the website, such as staff and gear photography.

Senior Web Designer & Front-End Developer

Plein Air Interactive, January 2011 – July 2012

Worked closely with the programmer and project manager to design and develop engaging web standards-compliant websites and social media presences that fit within the client's brand.

EDUCATION

Bachelor of Fine Arts in Graphic Design with Honors

Maine College of Art, 2012

ACADEMIC HONORS

Dean's List

Maine College of Art, Fall 2008 – Spring 2012

SKILLS & INTERESTS

Print design, web design, front-end development, CSS, HTML, photography, photo editing, social media

Mac & Windows OS, Adobe Creative Suite, (InDesign, Illustrator, Lightroom, Photoshop, Bridge), Google Apps, Microsoft Suite, (Word, Excel, Powerpoint), Coda, Wordpress, Django, Keynote

Running, hiking, swimming, biking, traveling, writing, baking, food writing